



INVESTMENT IMPACT

2019 GUIDE



Inspiring Academic Excellence & Empowering Latino Youth: *One Student at a Time*

LNESC Overview

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About

LNEsc

Mission

The mission of the **LULAC National Educational Service Centers, Inc. (LNEsc)** is to provide educational and leadership development opportunities to create lifelong learners and leaders within the Hispanic community. We seek to develop America's future workforce by effectively preparing young people for the jobs of the new economy.

History

For forty-six years, LNEsc has focused on creating a comprehensive suite of developmentally appropriate educational initiatives. As the educational arm of the League of United Latin American Citizens (LULAC), the nation's largest and oldest Hispanic civil rights organization, LNEsc is uniquely positioned to initiate programs aimed at meeting the academic and social needs of the Latino community.

In 1968, a San Francisco LULAC Council developed a financial aid and college admissions outreach program designed to assist academically gifted but disadvantaged youth in gaining access to college. Based on the success of this program, the LULAC National Office won a grant from the Federal Office of Economic Opportunity in 1973 to provide these services on a national level. Shortly after, the LULAC National Educational Service Centers, Inc. was established as a separately incorporated entity with its own governing board and independent control of its programs.

Proven Success

Through our education and technology centers nationwide, LNEsc has served over 565,000 students, sent 156,000 students on to college, and awarded over \$26 million in scholarships. LNEsc's results are made possible by a network of dedicated field staff, top-notch teachers, over ninety school partners, and the support of LULAC.

Partnerships

Much of LNEsc's success is due to the strong partnerships we've formed with some of our nation's leading corporations and organizations. Their commitment to educational opportunity for all and support of LNEsc's mission ensures deserving students from across the United States and Puerto Rico can benefit from our high quality educational and leadership development programs.



LNESC's

Theory of Change

LNESC uses a unique set of strategies that dramatically improve educational outcomes for the students we serve. These programs ensure Latino students are motivated and prepared to make the most of the educational opportunities available to them.

Target Those in Need

LNESC's programs target the most vulnerable Latino students: those who are academically at-risk, low income and potentially the first in their families to go to college. By leveling the playing field for these students, LNESC helps them to compete academically with their more advantaged peers.

The Urgency of Now

The explosive growth of the Latino population in the United States carries profound implications for all Americans. Already there are 59 million Latinos in the country, comprising almost 19% of the U.S. population and Latinos will soon make up fully one third of the US population by 2030. Today, one out of every three babies born in America is Latino, and Hispanic youth already make up a similar percentage of public school enrollment. With our nation's employers increasingly requiring skilled and highly educated employees, the future productivity of the United States is largely dependent upon the educational success of Latino students.

Leverage Impact

LNESC's programs leverage in-kind support and the pro bono work of students, parents, volunteers, teachers, mentors, and the employees of our sponsors to dramatically expand the impact of the financial support we receive. Consequently, we deliver the most cost-effective yet impactful Latino educational programs in the country.

Academic Excellence

Instill Pride

LNESC's programs instill pride in culture and heritage, exposing students to successful Latino mentors and role models to expand the realm of career options the students can see themselves pursuing after graduation. Our nationwide network of Latino professional volunteers can relate to the Latino educational experience and provide valuable advice on how to succeed.

Act as a Catalyst

LNESC programs act as a catalyst, driving educational excellence at crucial points in a Latino student's education. We target the specific age cohorts and academic disciplines where Latino students have historically fallen behind and we utilize intensive intervention strategies to ensure students excel in the very subjects where Latino students often struggle.

Motivate Students

LNESC focuses on motivating students to succeed through entertaining hands-on academic exercises, experiential field trips, and enlisting parents, peers and role models to create a culture of academic excellence. Students who fall in love with learning perform exponentially better than students who dread going to class.

Center & Program Locations

Our unparalleled network of education centers are at the forefront of helping disadvantaged students across the United States and Puerto Rico. Each center is unique, but every center's foundation starts with our Department of Education TRIO Programs, known as Upward Bound, Upward Bound Math & Science, and/or Talent Search. From there, centers offer an array of programs, depending on the needs of local students and partner focus. These programs offer an array of comprehensive interventions including college access, literacy, science, technology, health, and leadership development.

Center Locations

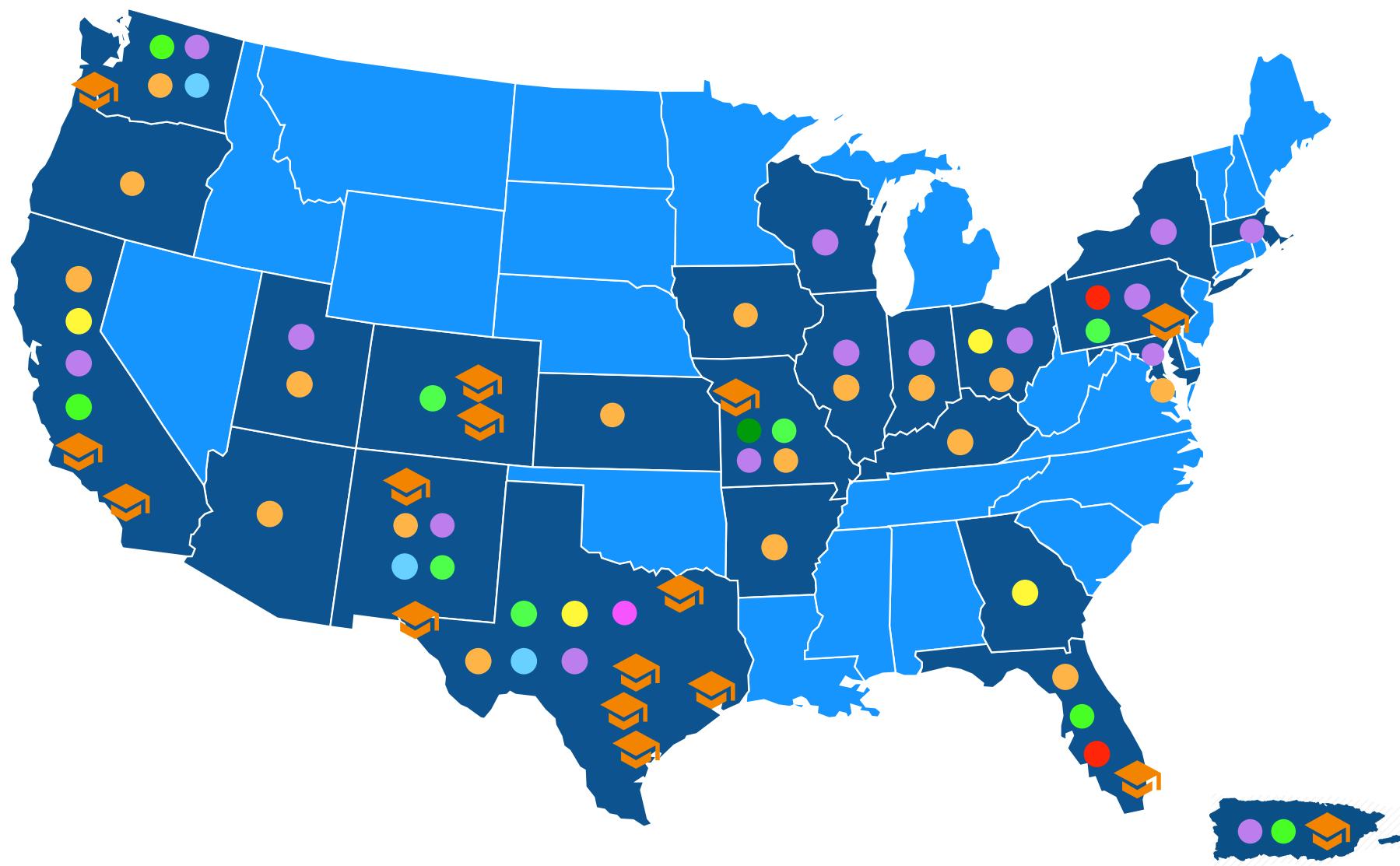
- Oxnard, California
- San Diego, California
- Colorado Springs, Colorado
- Pueblo, Colorado
- Miami, Florida
- Kansas City, Missouri
- Albuquerque, New Mexico
- Philadelphia, Pennsylvania
- Bayamón, Puerto Rico
- Austin, Texas
- Corpus Christi, Texas
- Dallas, Texas
- El Paso, Texas
- Houston, Texas
- San Antonio, Texas
- Vancouver, Washington

16
Education Centers

24
States

52
Programs

14,000+
Served



LNESC Programs

LNESC develops and delivers a comprehensive suite of programs serving deserving students at all stages of their educational development. Through scholarships, academic programming, health and wellness instruction, and assistance through the college application process, we empower youth to overcome the barriers to success and to take control of their educational journeys. Through innovative and impactful programs, we help youth become the rising leaders and innovators that are the future of our community and our country.

Programs

- College Tours
- Healthy Eating, Active Living
- Hispanic Leadership Opportunity Program
- LULAC National Scholarship Fund
- Science Corps STEM Explorers
- Talent Search
- Upward Bound
- Upward Bound Math & Science
- Washington Youth Leadership Seminar
- Young Readers

U.S. Latinos by the Numbers

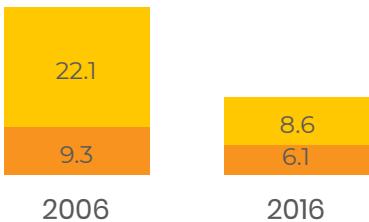
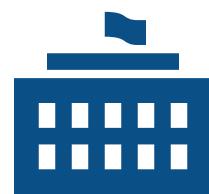
Population



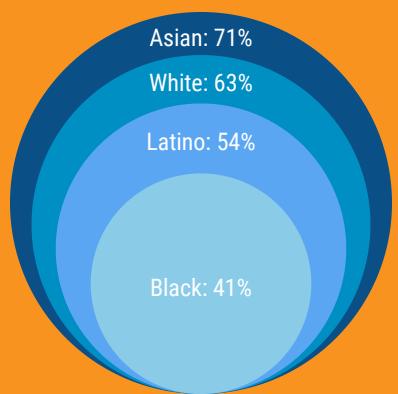
In the U.S.

- 25% Youth are Latino
- 24 States are 10 - 40% Latino
- 65% Increase in population since 2000
- 9 States have more than 1 million Latino residents

Education

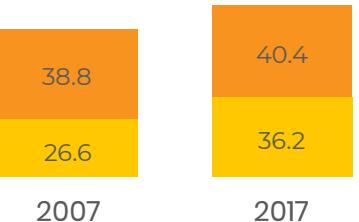


High School Dropout Rates



(Graduation within 6 years, as of 2015)

College Completion Rate

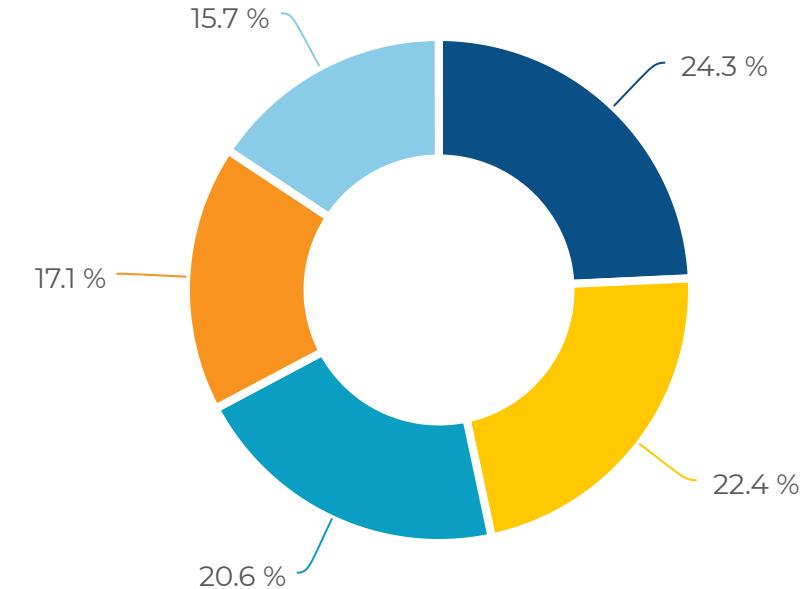


College Enrollment Rates

● Latinos ● National Average

Economics

Employed Hispanics by Occupation in 2018



● Service Occupations
● Management and Professional Occupations
● Sales and Office Occupations
● Construction and Natural Resources
● Transportation, Production and Material Moving



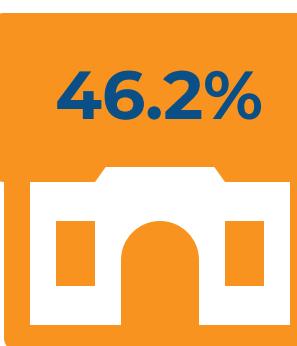
14% of businesses are owned by Latinos



Latina majority-owned firms make up 44% of all Hispanic-owned firms and 15% of all female-owned firms for a total of

1.5 Million

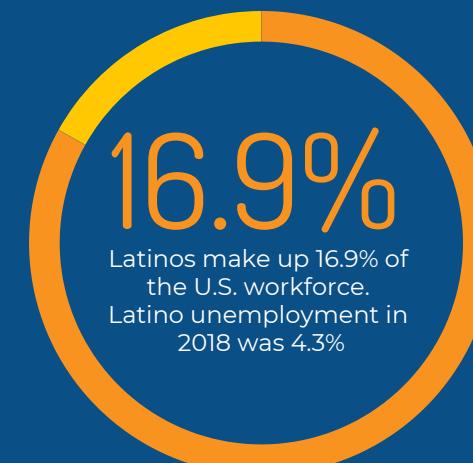
46.2%



46.2% of Latinos are homeowners

\$ 1.7 Trillion

Latinos will account for \$1.7 trillion in buying power in 2020



16.9%

Latinos make up 16.9% of the U.S. workforce. Latino unemployment in 2018 was 4.3%

Academic Enrichment Young Readers



The LNEC Young Readers Program was launched as a national initiative in 1986 to improve reading skills among students in kindergarten through second grade. Since then, it has evolved into an effective intervention for raising the reading levels of academically challenged youth while also drawing parents into a literacy development framework. Program participants include students who are struggling with reading and writing, especially those whom teachers believe can benefit from the program's structure and support. In addition to the increase in self-confidence, our program has been improving the communication skills, writing skills and comprehension levels of students in kindergarten through second grade across the nation for nearly twenty years. The program is a highly interactive and family-oriented year-long academic course designed to strengthen literacy and instill a love of reading at an early age.



167 students
served in PY 2017–2018

Total number served since 1986:

9,040 students

100% of students showed improvement between their first and last reading evaluation.

100% of parents observed their child reading at home more than two days a week, with 80% reporting their child reading three or more days a week at home.

At the end of the program, **97%** of students said that when they think of Young Readers, they feel happy, compared to 86% at the beginning.

Investment per Program Site
\$20,000–\$30,000

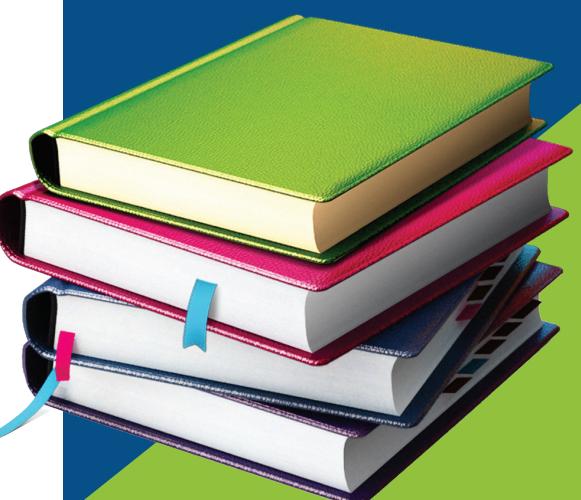
□ Program Locations

- Atlanta, GA
- Cincinnati, OH (4)
- Plano, TX
- Los Angeles, CA
- San Antonio, TX

Testimonial

"All the areas taught were greatly impacted. The students learned to control a book and use visual and structural clues to determine unknown vocabulary."

—Janet Ferguson,
Reading Teacher at
Roberts Academy in
Cincinnati, OH



Academic Enrichment Science Corps



Launched in 1994, the LNESC Science Corps program is designed to encourage middle school students to pursue careers in the fields of science, technology, engineering, and mathematics (STEM). Through a dynamic thirty-week after-school program, Science Corps exposes them to real-world STEM applications and problems. The curriculum covers an exciting range of topics including nanotechnology, physics, environmental science, energy and sustainability. Session activities include lab experiences, individual and group projects, guest speakers, off-campus field trips, technology-centered instruction, and mentorship from STEM professionals.

100% of Science Corps educators surveyed indicated that students made significant gains in problem solving and critical thinking skills as a direct result of the program.

Science Corps student participant STAAR scores were recorded in the areas of mathematics for grades 6-8 and science for grade 8. From the scores reported, in almost every grade and subject, Science Corps students exceeded the Texas state average for their respective grade. For example, in 8th Grade Mathematics, 92% of Science Corps Students met the student standard level II, **exceeding the Texas state average by 14 percentage points**. In 7th Grade Mathematics, 86% of Science Corps Students met the student standard level II, **exceeding the Texas state average by 15 percentage points**.



 **262 students**
served in PY 2017–2018

Total number served since 1994:

3,510 students

STEM Explorers

STEM Explorers is an after-school program for high school students that combines hands-on, inquiry-based learning with motivational experiences to increase student interest in science, engineering, technology and mathematics fields in high school and college. Program activities include after-school STEM instruction, hands-on lab experiences, technology-centered instruction, women and minority STEM-related speakers, and field experiences. Teachers certified to lead STEM workshops facilitate the program.

Investment per Program Site

\$30,000–\$45,000

Program Locations

- Arlington, TX
- Houston, TX (4)

Testimonial

"We really liked the field trip opportunities the Science Corps program gave our students. The program included exciting activities that aligned with our schools curriculum. The LNESC science program has really been an awesome and valuable asset for Marshall students."

—Science Corps Educator,
Marshall Middle School

"Students learn the importance of team building and being attentive. Advanced students took initiative to tutor students who were falling behind academically"

—Ms. Alvarado, STEM Explorers Educator

College Access College Tours

Developed in 2013, LNESC College Tours are day-long programs that provide high school juniors and seniors the opportunity to learn about the admissions process of post-secondary institutions. By providing students with a first-hand view of a college campus, our college tours help students learn more about admissions criteria, financial aid, campus life, the ROTC program, degrees offered and career opportunities in various fields. Speakers include university faculty, staff and students. LNESC College Tours inspire students to improve their academic performance and graduate from high school in order to be eligible to enter and graduate from their preferred college or university.



 **771 students**
served in PY 2017–2018

Total number served since 2013:

2,369 students

 Number of college tours:
38

2019 College Tour Campuses

- **University of New Mexico**
Albuquerque, New Mexico
- **Texas A&M University – Kingsville**
Corpus Christi, Texas
- **University of Texas at Dallas**
Dallas, Texas
- **University of Houston**
Houston, Texas
- **University of Texas at San Antonio**
San Antonio, Texas
- **St. Mary's University**
San Antonio, Texas
- **Washington State University**
Vancouver, Washington



□ Testimonial

"I benefited from the Campus Life Presentation because it gave me an idea of what to expect in college and how to manage stress and time from an actual student's viewpoint."

—Moody High School Participant, Corpus Christi, TX



College Access

Upward Bound

LNESC's Upward Bound program provides opportunities for participants to succeed in their pre-college education and to achieve their higher education goals. Upward Bound serves high school students from low-income families in which neither parent holds a bachelor's degree. The goal is to increase the rate at which these disadvantaged students complete secondary education and enroll in and graduate from institutions of post-secondary education. Upward Bound is part of the U.S. Department of Education's TRIO programs.

Testimonial

"LNESC Upward Bound is a great program that helped me be more accountable for my grades. The opportunity to visit different universities motivated me to do well in high school so I could get a higher education. Because of LNESC's support, I was able to graduate from high school and get into the University of New Mexico. I am the first in my family to go to college where I am majoring in business. I have come full circle with Upward Bound and I am now a tutor for the program. This allows me to give back and help students with similar backgrounds as myself."

—Crystal Loya, LNESC Albuquerque



493 students

served in PY 2017–2018

Total number served since 1997:

5,817 students

Academic Performance: **88%** of participants achieved a cumulative GPA of 2.5 or higher (4.0 scale) for the academic school year.

Secondary School Retention & Graduation: **99%** of participants were promoted to the next grade level or graduated from high school.

Post-secondary Enrollment: **73%** of participants enrolled in a post-secondary institution.

Program Locations

- Albuquerque, NM (3)
- Bayamon, PR
- Colorado Springs, CO
- Corpus Christi, TX
- Dallas, TX (2)
- Kansas City, MO
- Miami, FL
- Oxnard, CA
- Philadelphia, PA
- San Antonio, TX
- San Diego, CA
- Vancouver, WA



College Access

Upward Bound Math & Science

LNES's Upward Bound Math & Science program is designed to strengthen the math and science skills of participating students who are low income and potentially the first in their families to go to college. The goal of the program is to help students recognize and develop their potential to excel in math and science and to encourage them to pursue post-secondary degrees in math and science, and ultimately careers in math and science professions.



186 students

served in PY 2017-2018

Total number served since 2006:

1,396 students

Academic Performance: **84%** of participants achieved a cumulative GPA of 2.5 or higher (4.0 scale) for the academic school year.

Secondary School Retention & Graduation: **98%** of participants were promoted to the next grade level or graduated from high school.

Post-secondary Enrollment: **78%** of participants enrolled in a post-secondary institution.

Program Locations

- Colorado Springs, CO
- Houston, TX
- Philadelphia, PA
- San Antonio, TX

Testimonial

"My experience as a student in Upward Bound was nothing short of informative, comforting and motivational. After spending two years with a poor GPA with no real direction, I joined Upward Bound as soon as I heard of the opportunity, as I was desperate for a change in myself. Upward Bound was a life changing experience. If I could, I would do it all over again, just preferably sooner."

—Leonardo Torres, LNES
Colorado Springs student



College Access

Talent Search

LNESC's Talent Search program identifies and assists individuals from disadvantaged backgrounds who have the potential to succeed in higher education. The program provides academic, career, and financial counseling to its participants and encourages them to graduate from high school and continue to and complete their post-secondary education. The program assists participants with the college application process and helps them identify and apply for financial aid.



2,516 students

served in PY 2017–2018

Total number served since 1979:

408,713 students

Secondary School Retention: **99%** of participants were promoted to the next grade level.



Graduation: **100%** of participants graduated from high school.



Post-secondary Enrollment: **66%** of participants enrolled in a post-secondary institution.

□ **Program Locations**

- Austin, TX
- Corpus Christi, TX (2)
- El Paso, TX
- Houston, TX



Health and Wellness

Healthy Eating, Active Living (HEAL)



Healthy Eating, Active Living (HEAL) is a health & wellness program that serves elementary students in fourth and fifth grades. HEAL is a dynamic, multi-component program that works to bring transformative change to the lives of students and their families. HEAL combines the Five for Life® Basic Program, a curriculum that delivers basic fitness and health concepts to an activity-based setting, and a parental component in which families and their students participate in nutritional education workshops. As students move through the program, they learn meaningful health & wellness concepts that empower them to make healthy choices, thereby strengthening not only their lives, but also the lives of those around them. Students explore the crucial links between activity, exercise, fitness, nutrition and personal achievement, and use this knowledge to fortify their pathway to success.



116 students

served in PY 2017–2018



**684 students
& family members**

served in PY 2017–2018

Total number served since 2016:

290 students

Total number served since 2016:

**799 students
& family members**

At the end of the program, **83%** of students reported they made healthy food choices, compared to 28% at the beginning of the program.

At the end of the program, **91%** of parents agreed or strongly agreed that they live a healthy lifestyle, compared to 52% at the beginning of the program.

Investment per Program Site

\$30,000–\$45,000

□ Program Locations

- Miami, FL
- Philadelphia, PA

Testimonial

"I am pleased to be a part of the HEAL program. It is fun to see the students interacting with each other and learning about healthy exercise and eating choices. I have already seen improvement in some of the children and their attitude towards making smart choices when it comes to how much exercise they get outside of the school. I have had wonderful feedback from the parents and look forward to including them in our parent activity sessions. Thank you for the opportunity."

—Polly Wing, HEAL Instructor at Redland Elementary School in Miami, FL



Leadership

Washington Youth Leadership Seminar



The Washington Youth Leadership Seminar (WYLS) is LNES's annual leadership development program that brings together approximately fifty rising Latino leaders from across the United States and Puerto Rico to Washington, DC and immerses them in a public policy area. Students undergo leadership training, advocacy training, and peer bonding exercises, resulting in a tight-knit group of young leaders engaged and energized to make a difference in the Latino community.

WYLS is a life-changing opportunity for Latino high school students in our nation's most underserved communities to meet with our country's senior policymakers. The seminar includes a Capitol Hill Day, where newly trained student advocates meet with members of Congress and discuss the changes they want to see made for their communities. While in the nation's capital, students also work with leaders from corporate America and other public and private institutions to discuss issues important to the Latino community.



 **56 students**
served in 2018

Total number served since 1984:

1,113 students

97% of students reported they would likely get involved in their local communities after attending the WYLS.



100% of students surveyed stated they would share what they learned at the WYLS with peers and friends in their community.



Testimonial

"This program was amazing! It made me take an interest in politics and standing up for the Latino community. I have always been the type of person who would never voice my opinion, but after this experience I want to let people know what I think and I want them to know how I want to make a difference."

—2018 WYLS Participant

□ **Washington Youth Leadership Seminar participant's states**

- California
- Illinois
- Indiana
- Massachusetts
- Maryland
- Missouri
- New Mexico
- New York
- Ohio
- Pennsylvania
- Puerto Rico
- Texas
- Utah
- Washington
- Wisconsin



Leadership

LNESC Youth Leadership Banquet

Hosted during the Washington Youth Leadership Seminar, the LNESC Youth Leadership Banquet is a unique opportunity for our partners to engage with LNESC's program participants and highlight their organization's commitment to Latino education.

Sponsorship Levels & Benefits of Support	Cum Laude \$5,000	Magna Cum Laude \$10,000	Summa Cum Laude \$20,000	Salutatorian \$30,000	Valedictorian \$50,000
Reserved VIP table(s) of 10	❖	❖	❖	2 TABLES	2 TABLES
Podium recognition during event	❖	❖	❖	❖	❖
Tables: Promotional items	❖	❖	❖	❖	❖
Logo display: Signage, Program, and PowerPoint		❖	❖	❖	❖
Logo display on website: Corporate and WYLS landing pages			❖	❖	❖
Sponsor remarks			2 MIN	3 MIN	5 MIN
Video presentation			1 MIN	2 MIN	3 MIN
Stand up banner with logo				❖	❖
Centerpiece logo display				❖	❖
On-stage logo display					❖

Leadership

Hispanic Leadership Opportunity Program

LNESC's Hispanic Leadership Opportunity Program seeks to create a motivational environment for Hispanic high school students that encourages and nurtures them to become leaders in their communities. Participants observe, analyze and become directly involved with social, economic and political issues and the leaders who deal with those issues. In addition, participants are encouraged to exercise their leadership skills by becoming actively involved in leadership projects within their community and by implementing a youth leadership conference at the conclusion of the program. Through hands-on interaction with leaders and an emphasis on the value and role of leadership in addressing the needs of Hispanic Americans, participants are challenged to become successful in their chosen profession and to give back to their communities.



25+ students
served in 2018

Total number served since 1984:
5,291 students

Program Location

- Kansas City, MO

Investment per Program Site
\$20,000–\$30,000



Scholarships

LULAC National Scholarship Fund



The cost of higher education is constantly on the rise, making financing a college education extremely difficult for many families. This is particularly true for the Latino community. In fact, according to the Pew Hispanic Center, 77% of Latinos say that the cost of education is a key reason why they do not go to college or fail to finish once they have started. Given these facts, LNESF partners with companies and LULAC Councils to provide deserving students with impactful scholarships.

LULAC National Scholarship Fund



LNESF and LULAC established the LULAC National Scholarship Fund (LNSF) in 1975 to help youth in underserved communities make the dream of college enrollment a reality. Today, LNSF is the largest community scholarship-matching program for Latino students in the nation. Through the fundraising efforts of our network of over 1,000 local LULAC Councils, LNSF is able to more than double the contributions of our partners and impact twice as many aspiring college students dollar for dollar as traditional scholarship funds.

In addition, LNSF recipients receive mentoring, encouragement and support from the LULAC members who raised the funds for the community matching component of their scholarship, ensuring they have local community support to stay in college and graduate on time. Both the local council and a corporate partner are named in each scholarship award certificate and our partners are encouraged to reach out to the students about potential internship, co-op or employment opportunities.

Former LNSF scholarship recipients are now leaders in fields of business, science, government, and education. A rigorous selection process assures that future recipients will demonstrate the same level of excellence.



1,031 students

served in PY 2018



67

LULAC Councils participated

Total number served since 1975:

34,376

Total amount awarded in PY 2018–2019:

\$690,883

Total Amount Awarded since 1975:

\$19,160,726

Testimonial

"Thanks to you, my dream of college is no longer just a dream. You have helped make my dream a reality. Through this tremendous act of generosity, I can become a doctor. Our country needs more doctors who speak our language and who want to help people from the Hispanic community. Thanks to your support, I know how to reach my goals: to work with others for a greater purpose, to lead others through example, and most important, to be involved."

—Leslie A. Reyes, Roosevelt University, Chicago, IL

Program Locations

- Arkansas
- Arizona
- California
- Florida
- Illinois
- Indiana
- Iowa
- Kansas
- Kentucky
- Massachusetts
- New Mexico
- Ohio
- Oregon
- Texas
- Utah
- Wisconsin
- Washington, DC

Scholarships

Support the LULAC National Scholarship Fund



Sponsorship Levels & Benefits of Support	Cum Laude \$5,000	Magna Cum Laude \$10,000	Summa Cum Laude \$20,000	Salutatorian \$30,000	Valedictorian \$50,000
Scholarship match at 140%	◆	◆	◆	◆	◆
Press release acknowledgment	◆	◆	◆	◆	◆
Email blast to 35,000+ subscribers	◆	◆	◆	◆	◆
Thank you letter from recipients	◆	◆	◆	◆	◆
Social Media (FB, Instagram, Twitter): retweet, post, share		◆	◆	◆	◆
Logo display on website: Corporate and LNSF landing pages			◆	◆	◆
Access to names and emails of LNSF scholarship recipients				◆	◆
Recipient "Selfie Card" promotion through social media					◆
Custom video development for website					3 MIN

Scholarships

Specialized Scholarships

LNESC provides a number of specialized scholarship opportunities which range in size and have varying eligibility criteria. Some scholarships are available to all post-secondary students regardless of major and others are available to students pursuing specific degrees.

■ ExxonMobil/LNESC Scholarship Program

The ExxonMobil/LNESC Scholarship program recognizes and provides awards to high-achieving Latino high school seniors from across the country who plan to pursue degrees in engineering at accredited colleges or universities.

■ Ford Driving Dreams Scholarship Program

The Ford Driving Dreams Scholarship program rewards graduating high school seniors from the North Texas, Houston, and San Antonio areas to pursue a two or four-year degree at an accredited college or university.

■ Macy's Emergency Scholarship Fund

Using Funds provided by Macy's, LNESC offers emergency funds to qualified undergraduate students experiencing economic hardship and immediate monetary need that, if not met, could result in an inability to complete classes or a degree program.

■ NBCUniversal/LNESC Scholarship Program

The NBCUniversal/LNESC Scholarship Program is intended to assist and encourage outstanding Latino students with an interest in the media and entertainment industries to pursue a bachelor's degree at a U.S. post-secondary institution.



Scholarships

LNESC Breakfast

The LULAC National Educational Service Centers Breakfast brings together over 400 Latino influencers from across the United States and Puerto Rico to celebrate LNESC's work in changing the lives of 14,000 students across the country every year. The event is held during the LULAC National Convention, one of the largest annual gatherings of Latinos in the country, and features inspiring students, community leaders, educators, and representatives from Fortune 1000 companies. The LNESC Breakfast highlights the most innovative educational strategies in practice including enrichment programs, scholarships, college access, and other educational opportunities for talented, high-need Latino students. Proceeds benefit the LULAC National Scholarship Fund (LNSF), the largest scholarship matching program for Latino students in the nation. Through our network of over 1,000 local LULAC Councils, LNSF is able to more than double your contribution and impact twice as many aspiring college students as traditional scholarship funds.



Sponsorship Levels & Benefits of Support	Cum Laude \$5,000	Magna Cum Laude \$10,000	Summa Cum Laude \$20,000	Salutatorian \$30,000	Valedictorian \$50,000
Reserved VIP table(s) of 10	❖	❖	❖	2 TABLES	2 TABLES
Podium recognition during event	❖	❖	❖	❖	❖
Tables: Promotional items	❖	❖	❖	❖	❖
Logo display: Signage, Program, and PowerPoint		❖	❖	❖	❖
Logo display on website: Corporate and WYLS landing pages			❖	❖	❖
Sponsor remarks				2 MIN	3 MIN
Video presentation				1 MIN	2 MIN
Stand up banner with logo					❖
Centerpiece logo display				❖	❖
On-stage logo display					❖



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